



**News Release
For Immediate Release**

California Media Engineering Inc. Announces the “5200” openGear Card

San Luis Obispo County, California, USA – April 9, 2010 - California Media Engineering, Inc. (Cal Media) announces the world’s most versatile High Performance Analog-to-Digital Converter. The model “5200” Cal Media openGear card and the “5000-series” related products promise to take the openGear platform to whole new frontiers and capabilities. Fitting on a board with the dimensions of 3” x 13” the “5200” card is a professional broadcast quality HD/SD analog-to-digital converter with an audio embedder and full frame synchronizer. Engineered for high performance, the analog front end utilizes advanced video filtering and professional audio processing. The Cal Media “5200” card has many unique features that other cards don’t. Including: SMPTE compliant HD input filters; InGenius® balanced audio inputs for high CMRR; Composite 3D comb filter & 3DNR; RGBHV (computer graphic) input; Professional balanced audio or line-level inputs; Video test pattern / audio tone generator (20+ patterns); Still image store and display; and Both analog & AES audio + video in just one slot. Our cards offer multiple products in one card for one price.

All “5000-series” cards are proudly manufactured in the United States.

About California Media Engineering, Inc.

Incorporated in 2004, California Media Engineering Inc. has provided design services and support for several highly innovative award-winning products utilized in HD television, radio broadcast, and post production. Since 1997, the founders have manufactured equipment and provided excellent uninterrupted customer support to major studios and production companies involved in feature film and television production. California Media Engineering was formed to extend this level of expertise to the broadcast and related industries.

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